

**FOR IMMEDIATE RELEASE**

## **ClearFlow Transforms Utility Management with Next-Generation Vertical Asset Solutions**

Holland, MI – January 21, 2025 – In response to the challenges of aging infrastructure, evolving regulations, and ambitious sustainability goals, ClearFlow is proud to introduce its Smart Asset Management solution for water utilities. This integrated platform combines advanced GIS technology with innovative asset management tools to streamline operations, extend asset lifecycle, and ensure compliance while boosting efficiency.

**Transforming Public Works.** ClearFlow’s Smart Asset Management solution enables water and wastewater utilities to manage Vertical and Horizontal assets within a single, scalable platform. With features like real-time data access, LiDAR-enhanced digital twin capabilities, NFC tags, and seamless Esri ArcGIS software integration, utilities can overcome data silos, extend asset lifecycles, and make informed, cost-effective decisions.

### **Key Features and Benefits:**

- **Unified Asset Management:** Manage Vertical and Horizontal assets within a single platform, boosting operational efficiency by up to 95%.
- **Comprehensive Asset Lifecycle Management:** Optimize asset performance and lifespan with cost tracking, Capital Improvement Planning (CIP), and end-to-end lifecycle management.
- **Automated Workflows & Maintenance:** Reduce downtime and lower costs with streamlined, automated maintenance processes.
- **Seamless Esri ArcGIS Software Integration:** Ensure superior data accuracy and compatibility with Esri, the global market leader in geographic information system (GIS) software, location intelligence, and mapping.



- **Real-Time Visibility:** Gain actionable insights through real-time LiDAR-enhanced digital twins.
- **Mobile & NFC Capabilities:** Boost field team productivity with real-time data access and updates via mobile and NFC technology.

**Real-World Impact:** The impact of ClearFlow’s solution is already being recognized by industry leaders. Mike Levandoski, Director of Water at Zeeland, MI—recipient of the 2024 AWWA Excellence in Utility Management Award—said, “Our experience with ClearFlow’s SaaS management solution has been outstanding. The integration with ArcGIS software, combined with LiDAR and NFC tags, provides us enhanced asset visibility and real-time insights, while streamlining operations. ClearFlow helped optimize our operations and asset management while ensuring long-term efficiency.”

**Shaping the Future of Utility Management.** By integrating cutting-edge technology with practical strategies, ClearFlow is a trusted partner for water and wastewater utilities modernizing and optimizing operations. With features that adapt and scale to evolving needs, ClearFlow ensures utilities are equipped to tackle current and future challenges.

**About ClearFlow.** ClearFlow LLC delivers cost-effective, scalable SaaS solutions for utility management, powered by Esri technology. Our mission is to empower utilities to enhance efficiency, streamline asset management, and modernize their operations for a sustainable future.

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